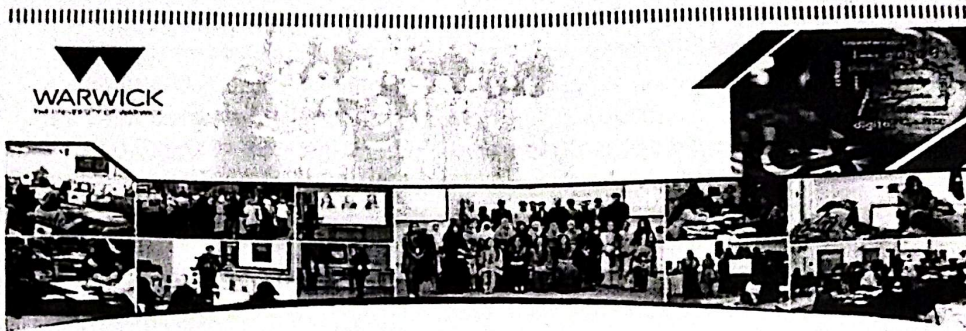




DOCUMENT OF UNDERSTANDING

Youth Engagement and Empowerment Initiative (YEEI): Mentoring Future Community Leaders through 21st Century Skills.

Between
The Project Team of the Youth Engagement and Empowerment Initiative (YEEI)
&
Partner University/Community Partner
&
Participants of YEEI

General Terms and Conditions

- This Deed of Understanding is non-binding and is based on the mutual goodwill and cooperation of all partner universities; community partners.
- Any modifications to this agreement shall be made in writing and agreed upon by all parties involved.
- This agreement does **NOT** create any legal or financial obligations for the partner universities beyond the responsibilities outlined herein.
- In case of any disputes or non-compliance, the matter shall be resolved through discussion and mutual understanding between the Project Team and the Universities

Duration and Termination

- This Deed shall remain in effect for the entire duration of the project i.e April 2025-April 2027 unless terminated earlier by mutual consent.
- The agreement may be reviewed and extended based on the success and impact of the initiative.

Responsibilities of the Project Team:

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As discussed with Dr Jahanzeb,
Approval is solicited for signing
of MOU with University of Education
Lahore by Dr. Jahanzeb, please.

Chairman BOG.

74/3/25

[Signature]
13/3/25

The Project Team agrees to:

- Provide free seven days training to participants, covering digital literacy, transferable skills, and global citizenship.
- Offer one-time meal per day during the training sessions.
- Coordinate with the University's Focal Person to ensure smooth implementation of the programme.
- Support participants in internship placements in collaboration with community partners.
- Organize a closing ceremony, where participants will present their projects and experiences.
- Provide certificates of participation to successful participants who complete all programme requirements.
- Award a stipend of PKR 6,000 only to successful participants who fulfill all programme commitments, including training attendance, internship completion, project submission, and participation in the closing ceremony.
- Not be responsible for any recreational trips, outings, or sightseeing activities. Any such activities will be solely at the participants' discretion and expense. The project team will not assume responsibility for student security or provide any additional financial support for these activities.
- Facilitate boarding and lodging for participants at a discounted rate at the University Guest House, subject to availability.

Responsibilities of the Partner University

The Partner University agrees to:

- Nominate a Focal Person to liaise with the project team for all correspondence and follow-ups.
- Provide a suitable cohort of 10 graduates and unemployed youth who meet the project's eligibility criteria.
- Take full responsibility for the boarding and lodging of the participants
- Take responsibility for attendance monitoring, ensuring participants attend all training sessions and the closing ceremony.
- Support participants in securing internship placements within their respective cities in collaboration with local community organizations or NGOs.
- Ensuring participants adhere to project guidelines and responsibilities
- Express willingness to explore future partnerships and collaborative opportunities for project extensions and funding applications in the UK, Pakistan, and internationally, subject to mutual agreement and common areas of interest.

Responsibilities of the Participants

The Participants agree to:

- Attend all training sessions with full commitment and vigilance. Absence from sessions will result in ineligibility to receive a certificate.
- Complete all assigned projects and tasks within the stipulated time frame.
- Successfully complete a one-month Internship at a designated community-based organization, NGO, or educational institution.
- Showcase their work at the closing ceremony, sharing their learning experiences and outcomes.
- Actively post their work, reflections, and videos on LinkedIn, ensuring they tag all project team members and relevant officials.
- Maintain a professional and respectful demeanor throughout the programme.
- Avoid the use of abusive language and ensure respect for diversity and inclusivity within the group.
- Be open to collaboration and teamwork, fostering a spirit of shared learning and cooperation.
- Respect privacy in case a WhatsApp or other communication group is formed for coordination purposes, ensuring professional engagement in discussions.
- Ensure that participants follow the University's discipline rules and code of conduct during their stay at the University Guest House and on campus (if applicable).
- Encourage professional conduct and discipline, ensuring participants adhere to programme guidelines and policies.

YEEI Project Lead in Pakistan:

Name: Dr. Naima Qureshi
Designation: Assistant Professor
Organization: University of Education, Lahore.
Date:

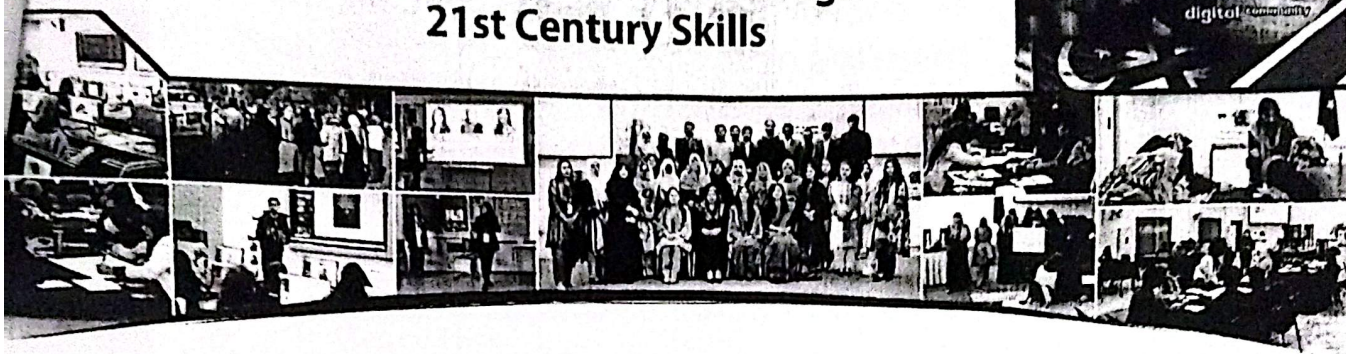
Focal Person University:

Name:
Designation:
Date:

Participant YEEI:

Name of the University:
City:

Youth Engagement and Empowerment Initiative (YEEI): Mentoring Future Community Leaders through 21st Century Skills



Youth Support Programme (YSP) 2023

The Youth Support Programme was the first transnational comprehensive skills development initiative funded by the University of Warwick in 2023 for the youth of Pakistan, in collaboration with various community partners. It successfully trained 25 unemployed youth from Punjab, selected from a highly competitive pool of 517 applicants.

The impact of YSP(2023) was widely recognized and featured on PTV. watch here [Watchat23:08](#)

Highlights of YSP 2023

[Youth Support Programme \(YSP\)](#)

Youth Engagement and Empowerment Initiative (YEEI) 2024

Building on the success and high demand of YSP(2023), the Youth Engagement and Empowerment Initiative (YEEI) has been launched as an enhanced version of the skills development programme. This phase specifically aims to empower unemployed youth in rural Punjab, with a focus on Chakwal, Mianwali, and Sialkot.

Project Aim

To equip unemployed youth with 21st-century skills and developing community leaders who will drive socio-economic change in rural Punjab.

Enhanced Employability & Entrepreneurship:

By bridging the digital and transferable skills gap, the project equips youth with in-demand skills in education, technology, business, and social enterprises, enabling them to secure employment or launch entrepreneurial ventures.

Sustainable Community Leadership: The mentor-mentee model builds a network of youth leaders who mentor future cohorts, ensuring a self-sustaining cycle of empowerment

Active Global Citizenship: Through awareness of global challenges, SDGs, and critical pedagogies, participants develop the mindset and capacity to drive socio-economic change in their communities

Key Learning Streams

Transferable Skills: Academic writing, critical thinking, problem-solving

Digital Literacy: E-commerce, AI web designing, digital entrepreneurship and marketing

Global Citizenship: Sustainable Development Goals (SDGs), critical pedagogies

Impact and Benefits

International Recognition: A Certificate of Participation from the University of Warwick, enhancing career prospects and global credibility

Personalised Mentorship: Connect with international experts, guidance from experienced mentors, through one-on-one tutoring, synchronous sessions, and post-training support.

Ongoing Trainer Support: Continuous assistance during and after training to ensure skill application, engagement, and long-term impact.

Become a Mentor & Change Maker: Develop the skills to train others, provide peer support, and mentor your local community, driving positive social change and creating a lasting impact.

Project Leads

Project Lead: Dr. Freeha Azmat
(Associate Professor at WMG, University of Warwick, UK)

Project Co-Lead: Dr. Asima Iqbal
(Assistant Professor at WMG, University of Warwick, UK)

Project Lead in Pakistan: Dr. Nalma Qureshi
(Warwick Alumna, Consultant, ALIF, Pakistan)

Youth Engagement and Empowerment Initiative (YEEI): Mentoring Future Community Leaders through 21st Century Skills



Dates/Day	Hours/Time	Topic .	Facilitator	Venue
BLOCK I				
08-4-2025 Tuesday	09:00 to 12:00 01:00 to 04:00 6hrs	Global Citizenship	Dr. Naima Qureshi	Multipurpose Hall
09-4-2025 Wednesday	09:00 to 12:00 01:00 to 04:00 6hrs	Digital Literacy (Graphic Designing)	Muhammad Umair	Lab
10-4-2025 Thursday	09:00 to 12:00 01:00 to 04:00 6hrs	Digital Literacy (Graphic Designing)	Muhammad Umair	Lab
11-4-2025 Friday	09:00 to 12:00 01:00 to 04:00 6hrs	Digital Literacy (Digital Marketing)	Usman Awan	Lab
12-4-2025 Saturday	09:00 to 12:00 01:00 to 04:00 6hrs	Digital Literacy (Digital Marketing)	Usman Awan	Lab
14-4-2025 Monday	09:00 to 12:00 01:00 to 04:00 6hrs	Transferable Skills	Ms. Aruj Khaliq	Multipurpose Hall
15-4-2025 Tuesday	09:00 to 12:00 01:00 to 04:00 6hrs	Group Work Application Lab for all three skills	Mentors	Multipurpose Hall
Work Placements	May-June 2025 (4 weeks in schools, NGOs, or any community-based organizations)			
July 2025	Showcase Event and Closing Ceremony (Auditorium)			

This Project is funded by Warwick Institute of Engagement, University of Warwick, UK,