



MEMORANDUM OF UNDERSTANDING

Between

Grand Asian University, Sialkot

And

Forward Sports (Pvt) Limited, Sialkot



THIS MEMORANDUM OF UNDERSTANDING (hereinafter referred to as "MOU") is made and entered into on the 18th day of **December 2025**.

BETWEEN

Grand Asian University Sialkot (GAUS) is a chartered university by the Government of Punjab located at a very strategic location in the golden triangle. The golden triangle (Gujranwala, Sialkot, and Gujrat) consists of three industrial cities in Pakistan that contribute 15% of export and are a hub of innovation and creativity. The university aims to impart quality education, uplift the life of quality of people in the surroundings, and contribute to the growth of the local industry. GAUS has a permanent address as GAUS 07 KM, Pasrur Road, Sialkot, Punjab (**hereinafter referred to as "GAUS"**) of the one part;

AND

Forward Sports (Pvt) Limited (Hereinafter referred to as "Forward Sports") that was established in 1989 in Sialkot by Mr. Khawaja Masood Akhtar situated at Wazirabad Road, Opposite Sahowala Bus Stop, Sialkot – Pakistan. It is engaged in manufacturing and production of high quality of four types of Soccer balls (Airless, Laminated, Thermal Bonded, and Machine Stitched) with a combine capacity of 1,500,000 balls per month that made Forward Sports won the Federation of Pakistan Chambers of Commerce and Industry (FPCCI), "Best Export Performance Award" from **2008 to 2024**.

GAUS and **Forward Sports** shall be collectively referred to as "**the Parties**" and individually as "**the Party**". The parties agree that the main objective of this MOU is as follows: -

- GAUS will provide scholarship/ fee discount upto 30% to the employees and Childrens of the employees of the Forward Sports nominated and approved by the Director(s) of Forward Sports.
- GAUS will provide the professional development trainings (in-house and external/ outsourced) to the employees of the Forward Sports through its Professional Development Center (PDC) on the latest trends of Soft and Technical Skills
- Forward Sports will support 1x scholarship in yearly admission under title of "*Khawaja Masood Akhtar scholarship*". This scholarship is limited to the financing of admission fee, tuition fee, exam fee, library and lab fees of the concerned student. This financing is subject to good performance by the student. If the student does not achieve and maintain average results of 80%, the scholarship shall be withdrawn for the concerned student. The concerned student is also responsible to achieve and maintain high level of moral values. The scholarship shall be withdrawn if the concerned student found guilty or/and misconduct of moral values.

- Forward Sports will provide internship and job opportunities for students of GAUS subject to availability of placements. Anyhow, Forward Sports shall give preference to the students of GAUS for internship and job placements. This clause is applicable only if the concerned candidate meets the minimum requirements set by Forward Sports.
- Forward Sports will provide industrial visit opportunity for GAUS students and faculty subject to confirmation and coordination from concerned persons from Forward Sports. Such visits can only be conducted on schedule(s) and time(s) approved by Forward Sports.
- Both parties will undertake joint research & development projects on sustainability issues under their Corporate Social Responsibility (CSR) programs.
- Both parties will collectively engage in Industry-driven curriculum design of Business Administration and Engineering & Technology programs.
- The Parties can amend any clause of this MOU with mutual consultation.

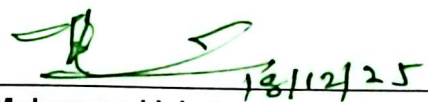
IN WITNESS WHEREOF the parties hereto have caused this MOU to be signed in their respective names on the day and year first above written and will be in force until canceled after prior notice of one month in writing by either organization.

SIGNED by
For and on behalf of
Forward Sports (Pvt) Ltd

SIGNED by
For and on behalf of
Grand Asian University
(GAUS)



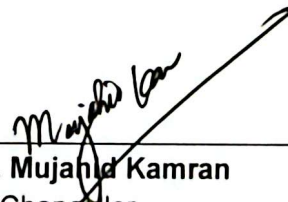
Mr. Khawaja Masood Akhtar
CEO
Date: 18th December 2025



Dr. Mohammad Islam
Chairman BOG
Date: 18th December 2025



Mr. Shahid Ali
Deputy Director Administration
Date: 18th December 2025



Prof. Mujahid Kamran
Vice Chancellor
Date: 18th December 2025