

MEMORENDUM *of* UNDERSTANDING

Between



**WEB EXCELS & WEB EXCELS LEARNING
CENTER (WELC)**

&

GRAND ASIAN UNIVERSITY, (SIALKOT)



WEB EXCELS LEARNING CENTER (WELC)

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GRAND ASIAN UNIVERSITY, (SIALKOT)



Preamble

This Memorandum of Understanding (hereinafter referred to as “MoU”) is made and entered into by and between Web Excels Learning Center (WELC), the training division of Web Excels (Pvt.) Ltd., and Grand Asia University, Sialkot (GAUS).

The purpose of this MoU is to establish a strategic collaboration between the Parties to bridge the gap between academia and industry, enhance employability, and provide students with the skills and knowledge required to excel in both local and international markets.



1. Scope of Collaboration

Both Parties agree to collaborate in the following areas of mutual interest:

1. Academic and Skill Development:

- Joint certification programs and industry-relevant training modules.
- Integration of practical, market-driven curricula into academic programs.

2. Industry Linkages and Employability:

- Internship and job placement opportunities for GAUS students.
- Support in entrepreneurship incubation and startup mentoring.

3. Faculty Development and Research Collaboration:

- Faculty training workshops, seminars, and capacity-building programs.
- Collaborative research and knowledge exchange initiatives.

4. Student-Centric Initiatives:

- Scholarships, mentorship, and career counseling.
- Reciprocal fee discounts for GAUS and WELC students.

5. Outreach and Community Engagement:

- Jointly organized seminars, conferences, and awareness programs.
- Co-branded initiatives to strengthen academia-industry linkages.

2. Roles and Responsibilities

Web Excels Learning Center (WELC):

- Provide industry expertise, training modules, and certified programs.
- Extend discounts and scholarships for GAUS students.
- Facilitate internships, employability programs, and entrepreneurship initiatives.

- Grand Asia University, Sialkot (GAUS):

- Provide academic resources, faculty, and student engagement support.
- Extend academic collaboration opportunities for WELC students.
- Facilitate joint initiatives through institutional platforms.

4. Implementation Framework

- Both Parties shall jointly develop a phased implementation plan upon execution of this MoU.
- GAUS management will finalize its internal review and share the proposed implementation roadmap.
- Activities shall thereafter be executed as per mutual agreement and timelines.

5. Duration and Validity

This MoU shall remain valid for a period of three (3) years from the date of signing. It may be renewed or amended upon mutual consent of both Parties.



6. Legal Status

This MoU is a statement of mutual understanding and intent. It does not create binding legal obligations but serves as the guiding framework for cooperation. Any specific projects or programs arising from this MoU may be executed through separate agreements, as required.

7. Signatories

For Web Excels Learning Center (WELC):

Mr. Shahbaz Siddique
Chief Executive Officer
Web Excels (Pvt.) Ltd.
Date: _____

Mr. Ameer Hamza
Head of Department
Web Excels Learning Center
Date: _____

For Grand Asia University, Sialkot (GAUS):

Dr. Saqib Anwar Siddiqui
Registrar
Grand Asia University, Sialkot
Date: 12 Jan 2026.

Mr. Hamza Jan
Director QEC
Grand Asia University, Sialkot.
Date: 12 Jan 2025.