



Bahria University
Discovering Knowledge



MEMORANDUM OF UNDERSTANDING (MoU)

Between

**Leadership & Professional Development Centre
Bahria University (BU) - Islamabad**

And

**Professional Development Center (PDC)
Grand Asian University Sialkot (GAUS) - Sialkot**

18th May 2026



This Memorandum of Understanding hereinafter referred as "MoU" is made by and between **Leadership & Professional Development Centre (LPDC), Bahria University** (hereinafter referred as 'BU') and **Professional Development Center (PDC), Grand Asian University Sialkot** (hereinafter referred as 'GAUS') on 18th May 2026.

Leadership & Professional Development Centre (LPDC), Bahria University, Islamabad is mandated to enhance leadership capacity and professional excellence across academia, industry, public and private sector organizations, and the wider community. Through its Corporate Training portfolio, LPDC delivers customized, industry-focused learning solutions designed to address contemporary organizational challenges. The Centre offers a wide range of executive trainings, certification and diploma programmes, skills-based workshops, and tailored professional development initiatives. Leveraging Bahria University's institutional expertise and multidisciplinary faculty, LPDC enhances technical, managerial, and leadership competencies across diverse sectors. Its corporate training initiatives promote innovation, improve workforce productivity, strengthen organizational capacity, and foster long-term partnerships with industry stakeholders.

And

Professional Development Center (PDC), Grand Asian University Sialkot (GAUS), an institutional training and professional education center operating under Grand Asian University Sialkot, located at 07 KM Pasrur Road, Sialkot, Punjab, Pakistan, established to promote executive education, industry-oriented training, and professional capacity building.

1. Preamble

This MoU is entered with the intent to foster cooperation and institutional collaboration between **BU**, through its **Leadership and Professional Development Centre (LPDC)**, and **GAUS**, through its **Professional Development Centre (PDC)**, based on shared values of academic excellence, professional development, and public sector capacity enhancement. The Parties acknowledge that structured collaboration and knowledge exchange between academic and training institutions are essential for developing



competent human capital and supporting organizational effectiveness in line with national priorities.

2. Purpose and Objective

The purpose of this MoU is to establish a collaborative framework for jointly organizing professional development and training programs. The objectives include:

- a. Strengthening academic–industry linkages through high–quality training initiatives.
- b. Enhancing professional skills and leadership capacity among participants.
- c. Promoting joint certification programs, workshops, seminars, and executive education initiatives.
- d. Sharing expertise, trainers, and institutional resources to maximize outreach and impact.

3. Scope of Collaboration

The collaboration between PDC–GAUS and LPDC–Bahria may include, but is not limited to:

- a. Jointly designed and delivered training programs, workshops, and certifications.
- b. Faculty and trainer exchange for capacity building activities.
- c. Development of customized corporate training solutions.
- d. Co-branding and joint marketing of agreed programs.
- e. Knowledge sharing and mutual support in professional development initiatives.

Specific programs and operational details shall be mutually agreed upon in writing prior to execution.

4. Responsibilities of the Parties

4.1. Responsibilities of GAUS

- a. Provide logistical and operational support for programs conducted at GAUS or in the Sialkot region.
- b. Facilitate coordination with local industry partners and stakeholders.
- c. Support participant enrollment, venue arrangements, and administrative management where applicable.



4.2. Responsibilities of BU

- a. Provide academic leadership, training frameworks, and expert trainers where mutually agreed.
- b. Support curriculum design and quality assurance for joint programs.
- c. Assist in branding, promotion, and certification processes.

4.3. Joint Responsibilities

- a. Develop mutually agreed program outlines and budgets.
- b. Maintain quality standards and professional ethics.
- c. Ensure transparency in financial and operational matters.

5. Financial Arrangements

- All jointly organized training programs under this MoU shall operate on a mutually agreed financial model.
- Net profit generated from jointly conducted programs shall be shared on a 50% – 50% basis between PDC–GAUS and LPDC–Bahria, unless otherwise agreed in writing for specific programs.
- Net profit shall be calculated after deduction of mutually approved operational expenses including trainer fees, marketing costs, venue arrangements, administrative expenses, and applicable taxes.
- Both parties shall maintain transparent financial records and may review accounts upon mutual consent.

6. Branding and Intellectual Property

- All jointly organized programs shall carry the logos and branding of both institutions, subject to institutional branding guidelines.
- Training materials developed jointly shall remain the shared intellectual property of both parties unless otherwise agreed in writing.

7. Term and Termination

- a. This MOU will remain effective for a period of three (3) years from the date of signing and may be renewed upon mutual consent.



- b. Either party may terminate this MOU with 30 days' written notice, ensuring that ongoing projects are completed.
- c. The MOU may be renewed upon mutual consent.

8. Confidentiality

Both Parties agree to maintain the confidentiality of all information, data, materials, and documentation shared or developed in connection with this MoU and the jointly conducted programs. Neither Party shall disclose such confidential information to any third party without the prior written consent of the other Party, except as required by law or regulatory authorities.

9. Dispute Resolution

Any disputes arising under this MoU shall be resolved amicably through mutual consultation.

10. Amendments

This MOU may be amended or supplemented only by a written mutual agreement signed by authorized representatives of both parties.

11. Non-Binding Nature

This MOU is not intended to create any legally binding relationship between the Parties and nothing in this MOU shall be construed to create any legal right of either party or any third party.

12. Focal Persons:

For the implementation of this MoU, the Parties agree to designate points of contact for future official correspondence and coordination, as follows:

Bahria University

Name: Aqib Zaheer

Designation: Assistant Director LPDC

Email: ldcc.buho@bahria.edu.pk

Grand Asian University Sialkot

Name: Tayyab Danial Aslam

Designation: Assistant Registrar

Email: assistant.registrar@gaus.edu.pk



Bahria University
Discovering Knowledge



Contact # 0332-5265562

Contact # 0311-7413588

13. Signatures:

In witness whereof, the parties to this MOU through their duly authorized representatives have executed this MOU on the days and dates set out below, and certify that they have read, understood, and agreed to the terms and conditions of this MOU as set forth herein.

On behalf of
Bahria University

Name: M. Atif Shahzad Akbar
Designation: Director LPDC
Dated: 18-05-2026

On behalf of
Grand Asian University Sialkot

Name: Dr. Saqlb Anwar Siddiqui,
Designation: Head PDC / Registrar
Dated: 18/5/2026